



80 WATT DISTRICT

P.O. Box 1340,
North Highlands, CA 95660
80wattdistrict.com

80 Watt District/PBID General Meeting- Board of Directors

Thursday, August 13, 2020 @ 11:00 am to 1:30 pm

TELEPHONE/ ZOOM Meeting per Crisis

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Board Attending: Jim MacLaughlin-Chair, Virginia Sickle-Treasurer, Vanessa McCarthy-Olmstead, Spencer Eberle, Sam Wingard, Seth Astle

Board Absent: Secretary- Scotty Wilson, David Kuhnen, Mohammad Anwar, Brittany Dao-Vice Chair,

Public: Sacramento Protective Services- Owner, Jason Ingman

Call to Order (Quorum): Chairman Jim MacLaughlin Called to order at 11:03 am

Public Comments: None.

- I. Discussion on Website RFP: Motion (Astle): to approve the Request for Proposal for the website upgrade with more technology components and more interaction.
Discussion on considering hiring a 'Marketing Team,' instead and allowing them to fix the website, if the budget can cover it. 2nd (Wingard): all approved.
- II. **Consent Agenda:** MOTION: Move to approve July 2020 minutes, stats and Executive Director. Motion by Sickle / 2nd Wingard, all approved.
 - I. **Financial Report**-(Treasurer-Sickle)
 - a. Update on July 2020 Financials
 - i. Treasurers Report: Motion to approve: Wingard/2nd VMO, all approved.
(McLaughlin) asked to work with vendors for quotes on 2021 with additional commitment (boundary expansion). (Evans) to set up Financial/Budget committee meeting by Sept's meeting.
 - II. Ad Hoc Committee Updates
 - a. **Renewal-** (VMO/Evans) 30 days past the renewal ballot count: August 14, 2020, then able to share that we are continuing. Evans thanked David Kuhnen, Vanessa McCarthy-Olmstead, Spencer Eberle, Sam Wingard for helping to push through the renewal of a 10-year PBID.
 - b. **Marketing and Advocacy** – Website upgrade discussion-\$27,000 in budget, Street Banners discussion (design/quote) will be sent to board-\$10,000 in budget.
 - c. **Security** – (Evans/Ingman) Discussion on Security Reports, 602 reports.

- d. **Maintenance-** (Evans/Wingard) Discussion on needs in clean up and landscaping Street Sweeping was done, however a quote for the new addition in boundaries and a RFP will go out for possible new company.
 - e. **Executive Report:** (Evans) covered on all above.
- III. New Business: (MacLaughlin) discussion on the abuse from Property Owner (Abbas Maroofi) and Phat Jerry's business owner (Jerry M.) of the E.D. and Board member Sam Wingard. When PBID has been providing business- the disrespectful emails and phone calls- due to the fact that the PBID would not cover additional costs of lighting that Abbas wanted. From the Shine Grant- this property was able to use \$3488 of the grant for upgraded lights. (Evans) said Code Enforcement was now involved in the 'fight' for garbage everywhere, and the continuous battle for parking between 4332 Watt and 4336 Watt. MacLaughlin will be writing a letter to the Property Owner- and/or calling to support the E.D. All approved by full board.

ADJORNED: 12:03 pm