



ACCOMPLISHMENTS

(2015-2020) 80 WATT DISTRICT-PBID

Security

- Crime has dropped by more than 41%
- Increased shared vision with continuous cooperation between Sacramento Sheriff, CHP, Sacramento County District Attorney's Office and private security.
- Private security patrols (within the District boundaries) over 20 hours per day, 7 days per week. (7300 hours vehicle patrol)
- Private security available 24/7 (on-call from 2 am to 6 am)

Maintenance/Beautification

- Public streets (within the boundaries) cleaned over 30 hours per week (with a porter, street sweeping, landscaping)
- Thousands of pounds of trash removed and hundreds of graffiti removal, Large receptacle collection project
- Adopt-a-highway Project with the State of CA (I-80/Watt Avenue)

Economic Development

- Property Values has been growing exponentially within the District
- Lease rates have risen over \$0.07/square foot
- Vacancy rates have dropped from 12% to 4%

Marketing

- Marketing our BRAND (local business) on Street Banners
- Sacramento Magazine and Sacramento Business Journal advertising
- (TV) Good Day Sacramento
- Shop Local Mobile App (Snaptown) to support local business
- Business Mixers, Annual IMPACT Luncheon, Business Development workshops

Capital Improvements

- Lighting
- LPR Cameras (averaging 4500 hits a month)
- Fencing on Medians
- CPTED initiatives (Crime Prevention Through Environmental Design)

Advocacy

- Joint PBID stand against 'camping law,' 'street vendors,' 'changing Prop 13'
- California Chamber of Commerce participation and support
- North Sacramento Chamber of Commerce participation and support

Future goals: More street banners, Bike/Walking Areas, Security Cameras/Lighting, Beautification projects, Farmers Market, local events and more.