

Info@80WattDistrict.com 80WATTDISTRICT.COM



SHOP LOCAL SIMPLIFIED

The leading platform to bring in new customers, keep them coming back more often and spending more money at your business.



SHOP LOCAL MOBILE APP

The 80 Watt District introduces a Shop Local Mobile platform that connects businesses to communities and consumers through shop local/tourism initiatives, perks programs, passports, and fundraisers. (http://snaptown.us)

Specially designed for the 80 Watt District businesses - you can target your marketing efforts to specific audiences, track effectiveness from views and actions through redemption, and implement rewards and loyalty for your VIPs.

For consumers - have a 'wallet of experiences' that ensures they are provided with relevant, nearby information through their mobile, web, and email. This personalization keeps users coming back.

For the North Highlands community - content stays fresh and dynamic, consumers stay longer, and dollars can be raised to support local initiatives.

For the Employees of your business - share the WattPerks Card for discounts and information OUTSIDE the district on your Mobile Phone!

WATT'S HAPPENING





THE 80 WATT DISTRICT PBID

Introducing the new **Mobile Directory**

Discounts and community events for all that live, work and visit the district.

Text 80WATT to 63975

Join to Shop Local, Support Local

CALL: 916-495-5599 or

Email: info@80WattDistrict.com for the application link!



lunch

[Learn(ing) + (I)unch + Network(ing)]

www.80WattDistrict.com

What is the 80 Watt District IMPACT Luncheon?

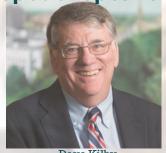
The 4th **Annual IMPACT Luncheon** gathers business and government leaders in the 80 Watt District to discuss and learn about issues that matter most.

Distinguished experts will lead us through several topics on business growth and development and need to go forward as we step into our 2020 Renewal.

Network with your peers, grow your business!



Special Speaker



Dave Kilby
California Chamber of Commerce
Executive Vice President, Corporate Affairs



When: Tuesday, October 8, 2019

Where: Officers Club in McClellan Park, 3410 Westover Street, McClellan Park

Time: 11:30 am- 1:30 pm

Reservation: Early Bird: \$25 pp *until* September 20-then \$45 pp (after Sept. 20)

I'm interested in sponsoring this event! Capture the attention of an audience of area influencers.

This event puts your brand front and center at a gathering of 100 area business and civic leaders.

Your sponsorship receives lunch at the event and grants access to this group in an intimate and relaxed setting.

PLATINUM SPONSOR~ \$1000

- 1 Table with 8 Lunch Reservations
- Name Recognition at event
- Full Page Ad in IMPACT Program
- 6 months-Special Ad (Shop Local App) snaptown
- Sponsorship Recognition on Website & Social Media

GOLD SPONSOR~ \$500

- 6 Seats with Lunch Reservations
- Name & Logo on Table Centerpiece
- Logo on all printed materials
- 1/2 Page in Program, listed on the website
- 3 months-Special Ad (Shop Local App) snaptown

SILVER SPONSOR~ \$350

- 3 Seats with Lunch Reservations
- 1/4 Page in Program
- · Logo, Link on website

80 WATT STRONG -VIP SPONSOR-\$160

• 4 Seats for Law Enforcement-VIP with recognition

INDIVIDUAL TICKET~ \$45 EARLY BIRD:\$25

• 1 Seat with Lunch Reservations

80 WATT DISTRICT ~ PBID LUNCH & LEARN/ MEET & GREET



LUNCH& LEARN

Hosted by the **North Sacramento Chamber of Commerce**

The lunch & learn program on September 18 in the 80 Watt District, is a great way to foster community and have continuous learning in your organization as well as to demonstrate your commitment to the ongoing growth and development of the 80 Watt District.

This casual 'lunch & learn' is a tasty perk that everyone looks forward to with special speakers to grow your business and networking. Come meet 'County Supervisor Susan Peters,' at the next event!

CHAMBER LUNCH **SEPTEMBER 18, 2019**

If you are interested in attending this event-call 916-275-4662 Seats are limited!





80 Watt District ~ PBID

 4th Annual IMPACT Luncheon
 October 8, 2019 Reserve Your Seat today: 916-495-5599 or Info@80WattDistrict.com



MEET & GREET IN THE 80 WATT **DISTRICT**

Join us for our 'Holiday Meet & Greet **PROGRESSIVE Event!'**

SAVE THE DATE!

DECEMBER 3 (TUESDAY)

4:30 pm to 7:00 pm

Bring a toy for the Sac Sheriff's Toy Project!

> Enjoy FOOD, FUN, **NETWORKING!**

For more info: 916-495-5599

#WattsHappening